

audrey longstaff

art director

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education

Virginia Commonwealth University

B.S. in Creative Advertising

Graduation: May 2024

Dean's List: 2021-2024

Ad Club at VCU Member

awards

Robertson Rally: Award for creative brief presented to Anheuser Busch

VCU Ad Club Rammys: Silver Award for InDesign Lyric Project in Technical Prowess

skills

Falling into research rabbit holes

Always staying up-to-date on social media trends,

both the good and the bad

Branding... will cringe at Comic Sans

Coming up with ideas at the most random times

tools

Wire and Spiral Binding Machine

Hydraulic Guillotine Cutter

Digital Paper Creaser

Xerox Multi-function Printer

Adobe Illustrator

Adobe Photoshop

Adobe Indesign

Final Cut Pro

Canva

Slack

FLEX

experience

Strategist:

Robertson Rally at VCU (2022)

Hates beer, wrote all about it. Redefined the great outdoors for city dwellers, with a beer brand covered in camouflage. Developed a creative brief for the Martin Agency and their client, Busch.

Marketing and Communications Intern:

Virginia Museum of Fine Arts (2023)

Got to work at my favorite place in RVA. Developed marketing strategies for the VMFA's exhibitions. Designed and printed collateral. Worked frequently on outreach events.

Strategist/Designer:

VCU Createathon (2022-2023)

Pulled an all-nighter at the VCU Createathon for a local nonprofit. Designed a creative brief, social media content, logos, and merchandise for Us Giving Richmond Connections, an organization behind Black Pride RVA and other BIPOC LGBTQIA+ events.

Photographer:

Two Rabbits Vintage (2023-present)

Became the third rabbit at Two Rabbits Vintage. Staged and photographed furniture and small items for social media and the website.

Graphic Design, and Print Production Assistant:

Minuteman Press (2025-present)

Gained hands-on experience in the full design-to-production process, from concept to final product, within a wonderful community. Developed and launched Mail-athon, a creative campaign centered around Every Door Direct Mail. Designed and produced a wide variety of print and promotional projects. Managed social media accounts and established consistent brand guidelines.